

PICAYUNE, MISSISSIPPI

Pearl River County

Prepared by the Mississippi Development Authority
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(601) 359-3449/www.mississippi.org

POPULATION

| Population: | 1990 | 1995 | 2000 | 2005 | 2010 |
|--------------------|--------|--------|--------|--------|--------|
| Picayune | 10,664 | 11,599 | 10,535 | 10,630 | 10,762 |
| Pearl River County | 38,828 | 43,266 | 48,621 | 51,835 | 61,216 |

Most populated cities in Pearl River County:

| City | 2005 Population |
|-------------|-----------------|
| Picayune | 10,630 |
| Poplarville | 2,567 |

Age breakdown of county population, 2004:

| | | | |
|----------|--------|-------------|--------|
| 0 to 17 | 21.4 % | 40 to 49 | 15.5 % |
| 18 to 21 | 6.3 % | 50 to 64 | 18.2 % |
| 22 to 29 | 10.2 % | 65 and over | 13.6 % |
| 30 to 39 | 14.8 % | | |

Median age of county population, 2004: 37.0

Source: U.S. Bureau of Census, Census of Population, 1990 and 2000; 2005 and 2010 Population Estimates, Demographics Now.

LOCATION

Distance to selected cities from Picayune:

| Area | Distance | |
|------------------------|-----------|------------------|
| Atlanta, Georgia | 438 miles | 706 kilometers |
| Chicago, Illinois | 866 miles | 1,397 kilometers |
| Dallas, Texas | 523 miles | 844 kilometers |
| Jackson, Mississippi | 149 miles | 240 kilometers |
| Memphis, Tennessee | 352 miles | 568 kilometers |
| New Orleans, Louisiana | 54 miles | 87 kilometers |

Source: Official Mississippi Highway Map; unpublished data collected by MDA.

LABOR UNIONS

Information on labor union activity in Mississippi can be obtained by calling MDA at 601-359-3449.

WAGES

Annual Average, 2004*:

Manufacturing

| | | |
|--------------------|------------|--------------|
| Pearl River County | \$681/week | \$17.03/hour |
| Mississippi | \$639/week | \$15.98/hour |
| United States | \$920/week | \$23.00/hour |

Services

| | | |
|--------------------|------------|--------------|
| Pearl River County | \$393/week | \$9.83/hour |
| Mississippi | \$508/week | \$12.70/hour |
| United States | \$724/week | \$18.10/hour |

*All rates include management personnel.

Source: County data-Mississippi Department of Employment Security, U.S. data-U.S. Department of Labor, Bureau of Labor Statistics, 2004 Annual Average.

LABOR FORCE

Annual Average, 2004:

| | Pearl River County | Commuting Area* |
|-------------------|--------------------|-----------------|
| Labor Force | 22,560 | 212,740 |
| Male Percentage | 55% | |
| Female Percentage | 45% | |
| Total Employment | 20,810 | 198,990 |
| Manufacturing | 811 | |
| Services & Misc. | 5,431 | |
| Total Unemployed | 1,160 | 10,880 |
| Unemployment Rate | 5.3% | 5.1% |
| U.S. | 5.5% | |
| Mississippi | 6.2% | |

*Commuting area includes all contiguous counties in Mississippi and neighboring states.

Source: Mississippi Department of Employment Security 2004, U.S. Bureau of Labor Statistics

RETAIL SALES

Gross Retail Sales (in millions):

| | 1995 | 2000 | 2004 |
|--------------------|--------|--------|--------|
| Picayune | \$ 180 | \$ 253 | \$ 280 |
| Pearl River County | \$ 241 | \$ 351 | \$ 407 |

Source: Mississippi State Tax Commission, Annual Report, Fiscal Years Ending June 30, 1995; 2000, 2004.

INCOME

Per Capita Personal Income:

| | 1995 | 2000 | 2003 |
|--------------------|----------|----------|----------|
| Pearl River County | \$14,291 | \$16,969 | \$19,540 |

Earnings, Pearl River County:

Earnings by Place of Work, 2003 \$312,369,000

Sources of Earnings by Place of Work, 2003:

| | |
|--------------------------------|-------|
| Manufacturing | 13.4% |
| Services-Other | 11.8% |
| Wholesale Trade | 2.5% |
| Retail Trade | 15.2% |
| Government | 30.4% |
| Construction | 7.3% |
| Finance & Insurance | 4.6% |
| Transportation & Warehousing | 2.1% |
| Healthcare & Social Assistance | 0.0% |
| Educational Services | 0.0% |
| Accommodation & Food Services | 0.0% |

Source: U.S. Bureau of Economic Analysis, 2003.

ASSESSED VALUE

Grand Total Ad Valorem Assessment (in millions):

| | 1995 | 2000 | 2004 |
|--------------------|--------|--------|--------|
| Pearl River County | \$ 140 | \$ 211 | \$ 279 |

Source: Mississippi State Tax Commission, 2004.

FINANCIAL INSTITUTIONS

| | |
|--|---|
| Banks based in Picayune | 1 |
| Banks with one or more branches in Picayune | 6 |

Source: Mississippi Banker's Association, Mississippi Bank Directory, 2005-2006 Edition.

TRANSPORTATION

Highways in Picayune:

MS 43,
US 11
I-59

Railroads in Picayune:

Norfolk Southern, Pearl River Valley

Air Travel in Picayune:

Nearest Commercial Airport and its location:

Gulfport-Biloxi International, Gulfport

| | |
|----------------------------------|-------------------------|
| Distance (miles) | 50 |
| Length of runway | 9,000 feet/2,744 meters |
| Number of daily outgoing flights | 28 |

Major airlines serving the airport:

Air Trans, Continental Express, Delta/ASA, Northwest, Southeast

Nearest general aviation airport and its location:

Picayune Municipal, Picayune

| | |
|------------------|-------------------------|
| Distance (miles) | Local |
| Length of runway | 5,000 feet/1,524 meters |

Common carriers operating in Picayune area 20

Picayune's nearest full-service port:

Port Bienville

Hancock County Port Commission, P.O. Box 226

Bay St. Louis, M 39521

228-467-9231

| | |
|------------------------|------------------------|
| Distance from Picayune | 47 miles/76 kilometers |
| Name of waterway | Gulf Intracoastal |
| Channel depth | 12 feet/4 meters |

Source: Mississippi Department of Transportation; Mississippi Port Authorities; unpublished data collected by MDA, 2005.

HEALTH CARE

| | |
|--|-----|
| Hospitals in Pearl River County | 2 |
| Number of beds | 119 |

Source: Mississippi Department of Health, Directory of Mississippi Health Facilities, 2004.

EDUCATION

For detailed information on education in Pearl River County and Mississippi, request an Education Profile. Education Profiles are prepared for all Mississippi counties and may be obtained by calling 601-359-3593, or online at www.mississippi.org.

UTILITIES AND SERVICES

Electricity distributor(s) in Picayune:

Mississippi Power Company

Water/sewage service in Picayune:

| | |
|-----------------------------|--|
| Utility name | City of Picayune |
| Source | Wells |
| System capacity | 8,450,000 gallons per day 32,008 kiloliters per day |
| Average consumption | NA NA |
| Peak consumption | NA NA |
| Storage capacity | 850,000 gallons 3,220 kiloliters |
| Sanitary sewer capacity | 1,600,000 gallons 6,061 kiloliters |
| Sewer treatment type | Marsh land and lagoon |
| Percent of community served | 99% |
| Present load | 99% |

Natural gas distributor(s) in Picayune:

City of Picayune

Source: Unpublished data collected by MDA, 2001.

COUNTY FEATURES

| | |
|--|--|
| County Seat(s) | Poplarville |
| Land area | 819 square miles/2,121 square kilometers |
| County land area in commercial forests | 65 % |
| National Parks/Historic Landmarks: | |
| DeSoto National Forest | |

State Parks:

None

Tourism related information

Call 1-800-WARMEST

Source: Mississippi Elected Officials Directory; Mississippi Institutions of Higher Learning; unpublished data collected by MDA.

LARGEST MANUFACTURERS IN PEARL RIVER COUNTY

| Manufacturing | Employees | Type of Business |
|--|-----------|--|
| Huey Stockstill, Inc./Ready Mix Division | 120 | Masonry mix (made, bagged and sold)-fast setting stucco, anchor cement, etc. |
| Movie Star, Inc. | 115 | Ladies' lingerie (sleepwear) |
| Heritage Plastics, Inc. | 110 | Custom compounding of plastic |
| Valspar Refinish, Inc. | 90 | Automotive coatings |
| Avon Engineered Fabrications (Bell Avon) | 80 | Skirting for Hovercraft air cushion vehicles, rubber |

Source: Mississippi Manufacturers' Database, MDA, March 2006.

FIRE INSURANCE RATING

Picayune

Class 6

Source: Mississippi State Rating Bureau, August 2002.

COST OF HOUSING

Average Selling Price of Homes, 2004:

| | |
|-------------|-----------|
| Jackson | \$199,485 |
| Gulfport | \$189,900 |
| Hattiesburg | \$204,780 |
| Tupelo | \$192,228 |

Source: ACCRA Cost of Living, 2004.

PROPERTY TAX

General county millage 31.66

Property tax- Counties and municipalities levy a property tax on real and personal tangible property. Most property is assessed at 15% of true value. Motor vehicles and utilities (excluding railroads) are assessed at 30% and owner-occupied residential properties are assessed at 10% of true value.

To calculate annual property tax:

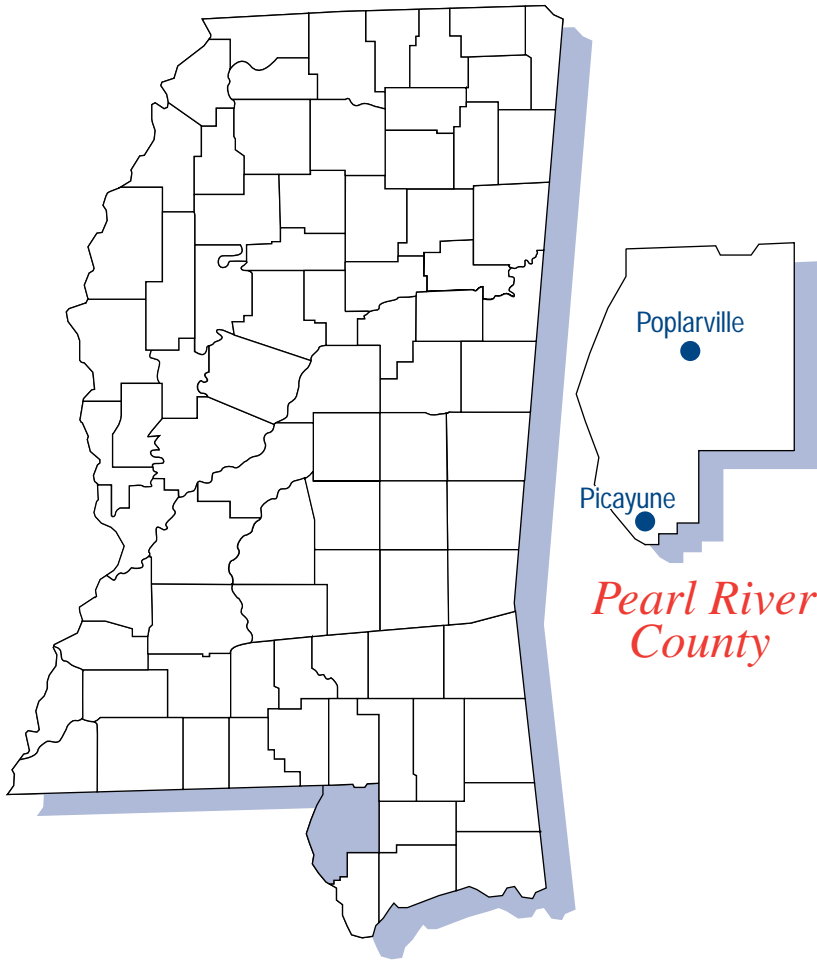
$$\text{Tax} = (\text{V} \times \text{A} \times \text{M}) / 1000$$

V = property value (\$), A = assessment percentage (%), M = millage rate

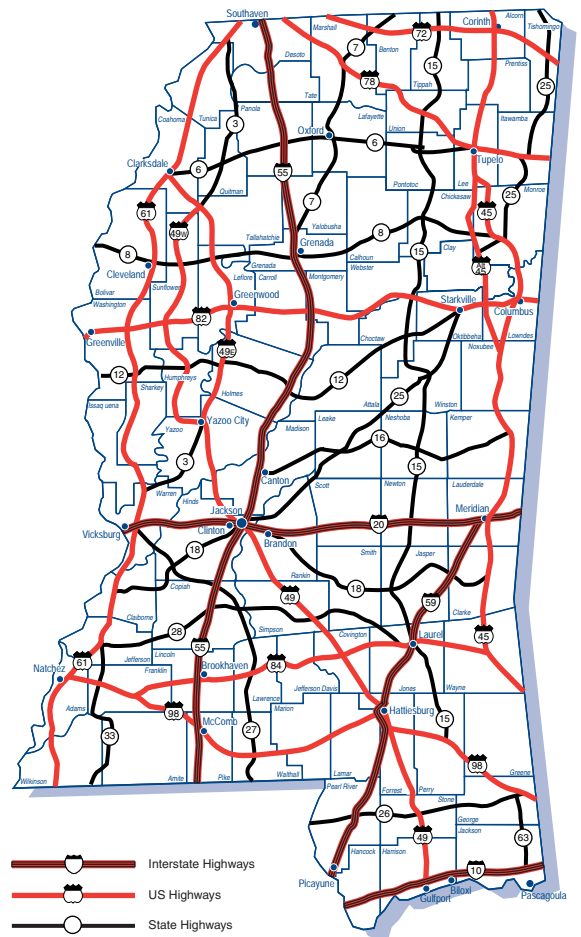
$$\text{Example: Home value } \$87,428 \text{ millage rate } 31.66 \\ (\$87,428 \times 10\% \times 31.66) / 1,000 = \$276.80$$

Source: Mississippi State Tax Commission, 2004-2005.

County Location



Federal/State Highways



Regional Map

